

Why advertise in the Port Reporter?

Benefits of Community Advertising

Reach a Loyal Local Audience

8,200 complimentary copies are delivered directly to homes and businesses, ensuring your ad reaches an attentive local audience.

Cost-Effective Marketing

Competitive pricing and direct postal delivery of great value, connecting your business with engaged residents

Seasonal Visibility

Published in April, June, September and December, the paper aligns with key community events and seasonal engagement.

Support a Historic Community

Advertising supports Port Dalhousie's architectural and cultural heritage, a waterfront gem known for the Royal Canadian Henley Regatta and Welland Canal history.

Lasting Connections

Join ongoing efforts to preserve heritage, foster collaboration, and support the environment.



Act Fast—Email Toni today to secure your spot!

**More Information Please Contact
Toni Tosti**

(289)-213-8547

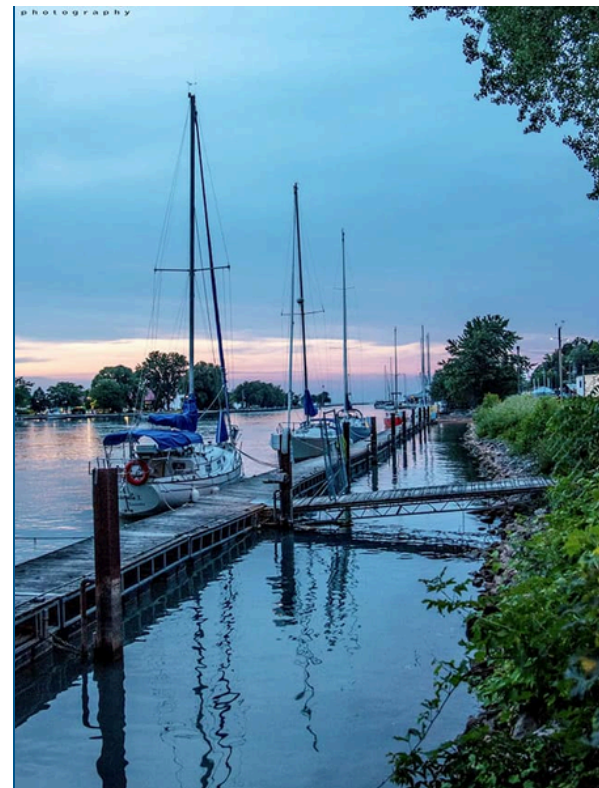
advertising.portreporter@gmail.com



Please note: The Port Reporter is entirely volunteer-run. Our amazing volunteers often have day jobs, so responses may come after hours. We greatly appreciate your support!

 The Port Dalhousie Conservancy

The Port Reporter is a publication of the Port Dalhousie Conservancy.



THE
REPORTER

The Port Reporter is a not-for-profit, community information newspaper published by volunteers since 2005.

www.pdconservancy.org

2025

2025 Advertising Rates

Business Card: \$85.00

2.25 W x 3.5 W

Double Business Card: \$140.00

2.5 W x 4.75 H

¼ page: \$185.00

3.75 W x 5 H

½ page: \$375.00

Horizontal (10.25 W x 4.75 H)

or Vertical (5.25 W x 10.5 H)

¾ page: \$500.00

(7.5 W x 10.5 H)

Full page: \$750.00

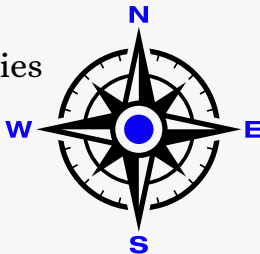
10.25 W x 10.5 H

**Plus applicable taxes.*

Pick Up Areas

In addition to home delivery the paper can also be found at any of the below spots.

- Avondale, Main Street
- Rozie's Breakfast Cafe
- Balzac's on Lock Street
- Captain's Cabin on Lakeport Rd
- Shoppers Drug Mart, Port Plaza
- City Hall
- All Public Libraries



Essential Details to Remember

- * Advertising Deadlines: March 1, May 1, August 15 and November 1
- * Commit to AND pay for all four issues in full within 30 days of invoice date to receive a 10% discount
- * New advertisers are required to pay 50% upfront prior to print.
- * Please refer to the media kit available on our website or upon request via email for comprehensive details and guidelines.

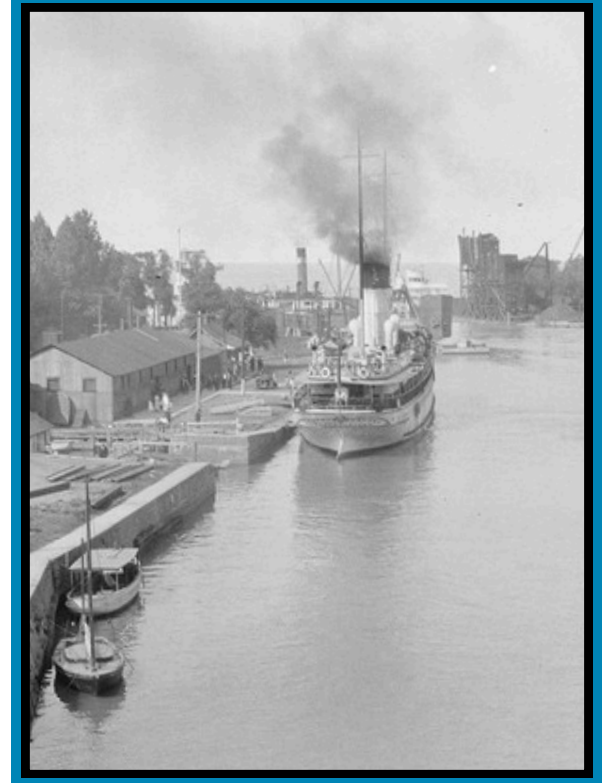


The Port Reporter focuses on a variety of issues relating to the St. Catharines waterfront, the preservation of our heritage across the City and encouraging City residents to work together to improve both our environment and our community.



Thank you for your interest in advertising in Port Dalhousie's community paper! Review the information in this brochure and then get in touch. We look forward to hearing from you and helping advertise your business to our thousands of local readers.

Port Dalhousie is a historic heritage community situated within the city of St. Catharines. It is known for its waterfront appeal, Royal Canadian Henley Regatta and the historical beginnings of the Welland Canal dating back to 1829.



pd200.ca



@portdalhousie200